

Popular Kampgrounds of America Website In Top 100

KOA.com, AOL Travel & Major Airline Travel Websites the Most Visited

BILLINGS, MT (June 11, 2009) - Kampgrounds of America's popular KOA.com website has been ranked in the Top 100 Most Visited Travel Websites by the Hitwise U.S. Travel Report.



Hitwise is the online industry's leading independent source of internet traffic statistics. According to the Hitwise report, the Top 100 U.S. travel websites claim nearly 70 percent of overall travel website traffic. The average duration of a visit to one of the top 100 travel websites was more than nine minutes.

Kampgrounds of America, Inc.'s KOA.com website has seen more than 5.4 million visits so far in 2009, and welcomed more than 1.3 million visitors in May 2009 alone.

Other Top 100 Travel Websites on the Hitwise list include AOL Travel, Southwest Airlines, American Airlines, Delta Airlines, United Airlines and JetBlue.

The KOA.com website now ranks ahead of such websites as Starwood Hotels and Resorts, MGM Mirage, Disney Parks and Hawaiian Airlines, which all saw their websites fall from the Top 100 list in May.